

ZLÍN

GUIDE TO THE CITY AND ITS SURROUNDINGS



ZLÍN – A GUIDE TO THE CITY AND ITS SURROUNDINGS

There are places that are far from unique. And then there is Zlín. A city you can cross on foot but you'll see a good bit of the world along the way. Functionalist architectural gems and hundreds of red brick houses. A château, a castle, a skyscraper, and even a modern congress centre. Factory premises of the Baťa company. This is where the industrial revolution began, and it hasn't stopped yet. Today, the original production halls and sensitively restored museum and gallery spaces stand in this conservation area. New companies, cafés, restaurants, services.

Zlín makes you want to take a deep breath. Whichever way you go, you'll find something interesting. Famous film studios, an amazing zoo in a spacious park, or a pink pilgrimage church. Zlín is an inspiring place, where the scientific and research teams of the local university work on their bold plans. The campus bears the name of Tomáš Baťa, an entrepreneur and visionary whose timeless ideas influence the approach to work and life to this day.

Our pocket guide will help you match your steps to the rhythm of modern Zlín and stop in all the right places. The number of sights seen or their sequence does not matter at all. On the contrary, don't be glad if you don't get to see it all – it means you'll hopefully be back soon!

CITY HALL BUILDING

nám. Míru 12, Zlín
www.visitzlin.eu

The building of the Zlín City Hall has been standing in the city centre for a century. It is attractive for tourists and visitors – not only because the city information centre is located on the ground floor. The generously conceived building is the first completed work of famous architect and sculptor František Lýdie Gahura, who entered his design in a national competition while still a student. And he won.

When the original renaissance city hall with an inn was destroyed by a fire in the summer of 1921, the city government decided to implement the winning design. The square thus gained a truly impressive and timeless landmark. Functionalism architecture had sunk its first claw into the city and never let go.

Another interesting detail of the building is Gahura's original sculpture of a blacksmith, which was installed on the north side of the building in the 1930s. Today, the side street is no longer called Kovářská (*Blacksmith*), but Bartošova, yet the statue is still in place. Take a photo!

CITY HALL BUILDING

nám. Míru 12, Zlín
www.visitzlin.eu



2 ZLÍN CHÂTEAU

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You certainly won't be shuffling in your slippers when you visit the Zlín Château. In fact, you will have to imagine most of the ancient history. For example, the fortified Gothic fortress dating back to 1360, which included a Gothic palace. Got it? Now fast-forward to the end of the 15th century, when there was a manor house. Robust, spacious, functional and representative. Time went on for centuries. The last owner, Stefan Viktor Leopold Haupt von Buchenrode, had a long name, and owned extensive land in addition to the château. But even a descendant of Brno businessmen can fall on hard times. In 1929, he sold the château premises to the city, whose mayor at the time was Tomáš Baťa.

The château looked much the same then as it does today. First it was turned into The Club House, modelled on English gentlemen's clubs. People met and debated on the generous premises. A café, restaurant, reading rooms, museum and exhibition halls were added later on.

Today the château is looking for a new use. It houses the cultural and creative centre Živý Zlín (*Lively Zlín*) with the aim of breathing life back into the building. If you want to take a look inside, visit the local Václav Chad Gallery. Since 2014, it has been exhibiting works by prominent personalities of the Czechoslovak art scene.

ZLÍN CHÂTEAU 2

Soudní 1, Zlín
www.kulturazlin.cz, www.zlinskyzamek.cz



There are two city parks in the centre of Zlín which used to form one area. The green area has been preserved, only divided by the main road now. Baťa's idea of a Garden City prevented the subdivision of land and the construction of houses. Thanks to this foresight, Zlín is still green and offers plenty of space for relaxation both in the Orchard of Freedom by the château and in Komenský Park along Školní Street. Both parks come to life thanks to cultural and sport activities, for example, during the Zlín Film Festival.

The Orchard of Freedom was created on the site of the original English castle park, the atmosphere of which still permeates the space. Although there are no longer any ponds and the outer wall has been dismantled to open the park to the public, the network of paths around the flower beds and seating under the mature trees have been used by people since 1931.

Komenský park has a completely different atmosphere. It is not a park, it is an experience. A green zone where one is allowed on the grass. A place where you can entertain your children on the playground and where you can lie under the trees or drink fresh coffee on the bench after a good meal. Everyone will become a few years younger in Komenský Park. And if you want to be not only more beautiful, but also smarter, take a walk through the park with a map of the local trees and woody plants. You can get it for free at the city hall information centre.



Everyone here is familiar with the expression “*sekat to jako Baťa cvičky*” (which means doing something by the dozen, sloppily and quickly, as if on a production line), although it’s not really accurate. The most famous business family from Zlín cared not only about the speed, but also about the quality of its products. Baťa opened the first shoemaker’s workshop in 1894 on the main square in Zlín. In house no. 63, siblings Tomáš, Antonín and Anna Baťa began the production of slippers. Six years later, the company moved closer to the train station, where it was better connected to the world by railway. After returning from his first trip to the USA, Tomáš Baťa began the construction of buildings numbered according to the American model in the future famous factory complex. Thanks to Baťa’s business visions, not only production and business flourished in Zlín, but literally the whole city came to life.

History has its ups and downs. Let’s skip the second half of the 20th century and move straight to the present. You have the extraordinary opportunity to walk through the whole complex of the former Baťa factory, where you can still see the original brick buildings, but can also admire the successful reconstruction and brand new building with shops, services and commercial spaces for the future generation of Zlín entrepreneurs.

One of the open buildings is the no. 44 **CENTRUM ŘEMESEL (CRAFT CENTRE)**. The fundamental idea of this centre is to create a platform for creativity, design, arts and education that will familiarize the public with crafts – especially shoemaking.



Gahurova 292, Zlín
www.nadacetomasebati.cz

Everyone would like to live in such a villa. The family residence of the founder of the world-famous Baťa shoe company has lost none of its charm since it was built in 1912. The villa, standing in the middle of a garden, was completed for Tomáš Baťa by architect Jan Kotěra, the founder of modern Czechoslovak architecture. The Tomáš Baťa Foundation is now located in the villa. If you want to peek into Baťa's office or admire the timeless beauty of the interior in the hall, you have to book a tour in advance.

Tomáš Baťa originally wanted all the rooms in the house to have a view of the nearby factory. But his wife insisted that the bedroom windows face the other direction.



Gahurova 292, Zlín
www.nadacetomasebati.cz



Vavrečkova 7040, Zlín
www.14-15.cz

If you have time to see only one building of the Zlín industrial area, then head to 14|15 BAŤA INSTITUTE. From the outside, you can admire a sensitive reconstruction and connection of two previously unused factory buildings, originally built in 1946–1949. If you want a really great selfie from Zlín, the platform between the two buildings is the place to go. Then it is up to you whether you head to building 14, which houses the exhibitions of the Museum of Southeast Moravia and the Regional Gallery of Fine Arts, or start in Building 15, where the regional library is located and where you can refresh yourself in the café, attend a lecture or discussion, or buy designer gifts.

Reserve a whole day to visit the museum exhibitions. The exhibition *The Baťa Principle: Fantasy Today, Reality Tomorrow* presents the history of the shoe company down to the last detail, including a unique collection of shoes from around the world and the original production line. Legendary travellers Hanzelka and Zikmund have their own exhibition here, and fans of the Zlín film studio will also find something to enjoy. The gallery attracts visitors to its exhibition spaces not only to see art from the 19th century to the present, but also to admire Zlín architecture, urbanism and industrial design.

Vavrečkova 7040, Zlín
www.14-15.cz



třída Tomáše Bati 21, Zlín
www.visitzlin.eu, www.14-15.cz

Baťa yet again! You simply must see Baťa's skyscraper called "Jednadvacítka" (*"The Twenty-one"*). If only for the unique view from the roof terrace on the 16th floor. For a fun ride in the paternoster lift. Or for the technical delight that is Baťa's mobile office with a washbasin, telephone and air conditioning. You can peek into it every day, but if you want to take a ride, you have to book the experience at least two weeks in advance.

Jan Antonín Baťa had the Baťa administration building built according to a design by architect Vladimír Karfík in 1936–1939. The imposing 17-storey skyscraper with a height of 77.5 m was at one point the second highest building in Central Europe. The most modern contemporary technologies at that time such as high-speed lifts, a Carrier air-conditioning system, a Siemens telephone exchange, pipeline mail and the still functional paternoster lift were used in the building.



Since 2000, the building has been listed as a monument of Czech architecture of the 20th century. Today it houses the Regional and Financial Office of the Zlín region.

Letná, Lesní čtvrť, Zálešná, Nad Ovčírnou, Podvesná, Díly

A colony of standardised houses made from red bricks were built in Zlín by Tomáš Baťa for his employees. The development of the shoemaking industry brought the need for extensive housing construction which eventually gave the city its characteristic appearance. The Letná district was the first to rise on the principle of a garden city, starting in 1923. The colony of houses in the Lesní district was the last to be built, starting in 1940. By 1945, an unbelievable 2210 Baťa houses had been built in Zlín. When their construction began, nobody imagined that they would still be in demand a hundred years later.

Baťa houses are part of the city's conservation area. Currently, around 1900 of them are registered by the city.



THE GREAT CINEMA, HOTEL ZLÍN, DEPARTMENT STORE, MARKET HALL

náměstí Práce

The big four. These are the four distinctive buildings on Práce Square, which used to be the main centre of social events in the city. **The Great Cinema** with a capacity of 2270 seats was the largest cinema in pre-war Czechoslovakia and probably also in Central Europe. Now it is awaiting reconstruction, so unfortunately you won't be able to see it. However, you can spend a night in the former Social House from 1933 and enjoy the view of the city. The building was designed by architect Miroslav Lorenc, and was gradually completed based on a project by Vladimír Karfík. Today the building of the Social House is called **Hotel Zlín**.

Zlín's first high-rise building imitating skyscrapers was the nine-storey **Department Store** building of 1931, one of the largest and most modern shops in Czechoslovakia. In autumn 2018, the building underwent extensive reconstruction according to the design of architect Jaroslav Ševčík, who returned the original fenestration and colour scheme to the façade. The last and oldest of these four interesting buildings is the **Market Hall**. It was completed in 1926. A cinema was added to the first three-storey department store in Zlín a year later.

The department store in Zlín was the first place in Czechoslovakia where customers could use escalators. Sports enthusiasts could enjoy boxing matches held right in the Market Hall.

THE GREAT CINEMA, HOTEL ZLÍN, DEPARTMENT STORE, MARKET HALL

náměstí Práce

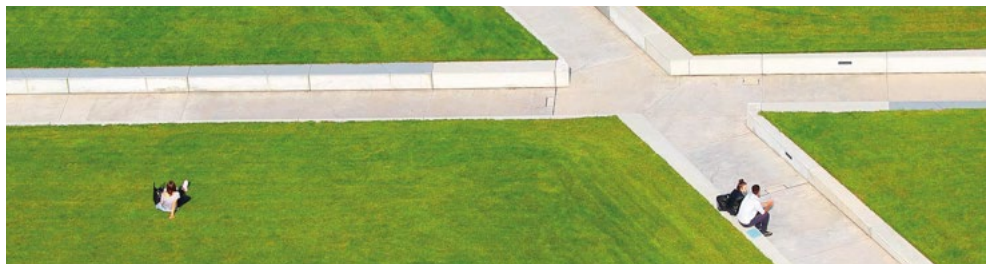


10 GAHURA'S PROSPECT AND THE BAŤA DORMITORIES

náměstí T. G. Masaryka

Can something be fascinating when there is actually nothing there? Absolutely, when it comes to Gahura's Prospect. The green line visually connects the forests above Zlín with the city parks in the valley. If you walk along the concrete paths sunken below the level of the grassy hills, you can look for the inscription "pokaždé jiná slova" ("*different words each time*") by Jiří Valoch. The lower part of the prospect was rebuilt in 2013 in such an extraordinary way that you may run out of words entirely. Especially if you look up to the Tomáš Baťa Memorial.

This popular relaxation zone in the city centre began to take shape after 1931, when Zlín was developing and growing very intensively. The author of the urban design was František Lýdie Gahura. The open space in the city centre served as a place of repose for thousands of young Baťa employees, accommodated in dormitories on both sides of Gahura's Prospect. One row of brick buildings was used to accommodate boys, the other row consisted of girls' dormitories. Young people used to – and still do – meet on the green slope between them. That's because schools and education institutions are located in many of the former dormitories.



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GAHURA'S PROSPECT AND THE BAŤA DORMITORIES 10

náměstí T. G. Masaryka



11 TOMÁŠ BAŤA MEMORIAL

náměstí T. G. Masaryka 2570, Zlín
www.pamatnikbata.eu

Glass Crystal. This is the name of the Tomáš Baťa Memorial, one of the symbols of Zlín. After its reconstruction in 2019, the memorial was reopened to the public, so you can see for yourself why the fame of this architectural gem reaches beyond the borders of the city, the region and the entire Czech Republic.

The most impressive work of architect František Lýdie Gahura was built in the spirit of Zlín functionalism in honour of the tragically deceased Tomáš Baťa in 1932. The reinforced concrete skeleton is combined with glass panels and the interior space is divided only by columns and completed with a staircase in the shape of the letter Z for Zlín.



Inside, you can see a faithful model of the Junkers F-13 aircraft in which Tomáš Baťa tragically died. The year 2023 marks the 90th anniversary of the opening of this extraordinary building.

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BAŤA HOUSING INFO POINT 12

Nad Ovčírnou II/1295, Zlín
fb: Infopoint baťovského bydlení

The Baťa house made of red bricks is a Zlín phenomenon. If you have no idea what a quarter-house or a half-house is, you should definitely stop by the special info point focused on information about Baťa housing. It resides directly in one of the original Baťa houses and you will learn many interesting facts about the unique architecture of the residential districts built by the Baťa company for its employees.

The models of individual types of houses show you how each of them was lived in and for whom they were intended. Since almost two thousand Baťa houses are still inhabited by Zlín residents today, you can be inspired by the most extraordinary adaptations of the current owners.

The single house with a porch was part of the group of houses intended for employees in high positions and their families. Many of them gave way to the construction of dormitories.



13 CONGRESS AND UNIVERSITY CENTRE

náměstí T. G. Masaryka 5556, Zlín
www.kc-zlin.cz, www.utb.cz

Since its opening in 2010, the futuristic building of the Congress Centre has been a dominant feature and pride of the city. The unique architectural concept of the building does not fit in with the traditional functionalist style of the other buildings. Nevertheless, the design by Eva Jiříčná, a native of Zlín and a world-renowned architect and designer, honours the original layout of the premises and connects to the new university centre with a Y-shaped layout. The complex of multifunctional buildings was built next to the busy T. Baťa avenue and will catch your eye from afar. The closer you come, the more interesting things there are to discover. For example, the 60-metre-long 90-tonne roof of the congress centre, whose shape resembles the single-celled Diatom algae.

The Congress Centre is home to the Bohuslav Martinů Philharmonic Orchestra and hosts a number of cultural and social events. If you attend one of them, you will be able to admire the unusual interior of the building with special acoustic modifications. The second building that the Eva Jiříčná complex houses is the rector's office of Tomas Baťa University and the university library.

Originally, this space was occupied by a three-winged school building in the shape of an open book, built in 1927–1928 based on a design by F. L. Gahura.

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CONGRESS AND UNIVERSITY CENTRE 13

náměstí T. G. Masaryka 5556, Zlín
www.kc-zlin.cz, www.utb.cz



14 COLLECTIVE HOUSE

Osvoboditelů 3778, Zlín
www.kulturazlin.cz/kolektivni-dum

Can you imagine living in a house where the tenants eat, do sport and relax together, or where young families have their own nursery and kindergarten? The so-called “collective houses” operated on this principle. Only two can be found in the Czech Republic. One is in Litvínov, and the other is almost at the very centre of Zlín. Since 1958, this building has been on the List of Immovable Cultural Monuments of the Czech Republic. The ground floor of the collective house is used primarily for cultural and educational events organised by the cultural and creative centre Živý Zlín.



The collective house was built in the former garden of J. A. Baťa's villa in the place where his mother's house originally stood.

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JAN ANTONÍN BAŤA'S VILLA 15

Osvoboditelů 187, Zlín
not open to the public, only on the Czechoslovak Radio Open Day

The villa is a permanent reminder of Jan Antonín Baťa, who took over the management of the whole company after the death of his step-brother Tomáš. The construction of the villa began in 1926 and was completed the following year. The villa is an example of the more generous use of Baťa building aesthetics; it exceeded the standards of typical housing with its technical equipment and spatial capacities. Czechoslovak Radio began broadcasting from the villa in 1951, and since 2017 it has been the seat of Czech Radio Zlín.

Tomáš Baťa did not agree with the construction of the villa. He required his step-brother to live in a company house just like the other employees. Jan Antonín temporarily left the company as a consequence of this disagreement.



16 ROMAN CATHOLIC CHURCH OF ST. PHILIP AND ST. JACOB

Sadová 149, Zlín
www.farnostzlin.cz

The Church of St. Philip and St. Jacob has stood since the end of the 14th century, when its construction began. Like most historic churches, it went through a series of reconstructions. However, the most extensive one at the beginning of the 19th century actually turned the church around. The original eastern orientation was changed to a southern orientation, with the church tower remaining in place. Today's appearance of this Roman Catholic church comes from the second half of the 19th century.



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ZLÍN CITY THEATRE 17

třída T. Bati 4091, Zlín
www.divadlozlin.cz

The first professional theatre in Zlín was established in 1946 as a cultural facility of the Baťa national enterprise with the designation Workshop no. 9472. It resided in the building of today's Malá scéna Theatre on Štefánikova Street and it was not until 1967 that the theatre called Divadlo pracujících, today the Zlín City Theatre, received modern facilities in a building with a glass front overlooking the Church of St. Philip and St. Jacob.

Tomáš Baťa's birth house stood in place of the current theatre building until the mid-1930s.



18 EVANGELICAL CHURCH

Slovenská 3063, Zlín
www.zlin.evangnet.cz

The Evangelical Church in Zlín is one of the finest sacral buildings of Czechoslovak inter-war architecture. With its functionalist simplicity, it fits perfectly into the urban context of Baťa's Zlín, even though it does not have a red brick façade. The church, designed by architect Vladimír Karfík, was built also thanks to the support of the Baťa company.



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ZLÍN OBSERVATORY 19

Lesní čtvrť III 5443, Zlín
www.zas.cz

In terms of the infinity of the universe, it may be a ridiculously short time, but for the enthusiastic astronomers of Zlín it is a reason to celebrate. In 2023, the Zlín Observatory is celebrating seventy years since its opening. Where better to observe the starry sky than here, where you can use proper telescopes and learn a lot of interesting things? The Zlín Astronomical Society operates the Observatory and organizes popular educational lectures and discussions here.

The former observatory was demolished during the reconstruction of the Zlín Grammar School, on whose land it was located. The new observatory was built in three years as a temporary facility and is still in use today.



20 ZIKMUND VILLA

Žlebová 2894, Zlín
www.zikmundovavila.cz

The Zikmund Villa Foundation has taken over the care of the functionalist house of famous traveller Miroslav Zikmund, who was at first enchanted chiefly by its mature garden. Thanks to this, you too can look inside and admire the unique collection of travel items, thousands of books, beautiful bentwood furniture and other authentic furnishings from the 1950s.

The house, in a district called Nivy, was built in 1933–1935 by the Baťa Support Foundation for the Council Governor Dr. Josef Janušík. Another owner was Oscar-winning director Elmar Klos. After that, the villa became the home of traveller Miroslav Zikmund who lived here for seventy years and hosted Miloš Forman and Václav Havel, to name a few.

Just a few steps from Zikmund's villa is the villa of his friend Jiří Hanzelka; together they formed the legendary travelling duo H+Z.



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ZIKMUND VILLA 20

Žlebová 2894, Zlín
www.zikmundovavila.cz



21 FOREST CEMETERY

Filmová 412, Zlín
www.pohrebnictvizlin.cz

The forest cemetery was established by Tomáš Baťa in 1930. He entrusted the work on this extraordinary project to architect F. L. Gahura who is buried here, as are director and artist Hermína Týrlová, director and artist Karel Zeman, and traveller Miroslav Zikmund. The Jewish cemetery takes up the lower part of the cemetery. You can also walk among the graves under the centuries-old trees with a new printed guidebook called *Ze země do země (From Earth to Earth)*, available from the information centre at the City Hall.



The first people buried here were the founder of the shoemaking company Tomáš Baťa and his pilot Jindřich Brouček, who died tragically in a plane crash on 12 July 1932. Other members of the Baťa family also have graves here.

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CHAPEL OF ST. WENCESLAS 22

ul. Václavská, Zlín-Kudlov
www.zam.zlin.eu

The functionalist Chapel of St. Wenceslas, based on a design by F. L. Gahura from 1927, is a protected historical monument. Gahura's design was inspired by the Dutch De Stijl movement. The chapel is the work of Zlín builder Josef Jarcovják and the interior is decorated with an altar with a statue of St. Wenceslas.



23 ZLÍN FILM STUDIOS, CABINET OF FILM HISTORY, FILM HUB ZLÍN

Filmová 174, Zlín | www.filmovyuzel.cz, www.visitzlin.eu

Zlín and the film industry have been inseparable since the mid-1930s, when the local **Zlín Film Studios** were established by initiative of the Baťa company. Firstly, they were used for the purposes of the company to shoot commercials, later also for documentaries and educational films.

Zlín studios are also known for their excellent animation work and world-famous director Karel Zeman and artist Hermína Týrlová created their most famous works here. Later, the studio became famous for making children's films. Based on the combination of film and film-making tradition, the **ZLÍN FILM FESTIVAL** was founded in 1961, and it is the oldest, largest and most important film festival for children and youth in the world.



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ZLÍN FILM STUDIOS, CABINET OF FILM HISTORY, FILM HUB ZLÍN

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Filmová 174, Zlín | www.filmovyuzel.cz, www.visitzlin.eu

The Cabinet of Film History is a unique exhibition of artefacts from the history of Zlín studios. You can find authentic puppets of popular characters like Pat and Mat or Ferda the Ant here, as well as decorations, props and photos. You can also see entire scenes from animated films, art designs and personal objects of the creators. Filming equipment of the time, including items belonging to the travellers Hanzelka and Zikmund, can also be found there. You must book a tour in advance via the link www.zlinfest.cz/25543-expozice.

Film Hub Zlín is an entertainment and educational centre focused on animation. The impressive film exhibition, designed to resemble a film reel, you will find period projections, film tricks, posters and clips from famous movies. You will have fun in the professional animation workshop. You can visit the film café and the little ones can visit the new Ložzík the Pig Playroom.

Film stars such as Vlasta Burian, Jindřich Plachta and Jiřina Štěpničková, who shot advertisements for Baťa, also worked in the Zlín film studios.



Švermova 448, Zlín-Malenovice
www.muzeum-zlin.cz

You can meet jugglers, swordsmen and ghosts in Malenovice Castle, which hosts adventure tours, fairs and cultural events. Although the castle was originally built in the 14th century, today you can find touch screens with fun quizzes among the exhibits. The most beautiful part of the interior is the painted hall which will take your breath away with its frescos. You can also climb up the castle tower and take a look around from a bird's eye view.

At the castle you will find a unique item, the skeleton of the elephant Sumatra, which is the only exhibited skeleton of an elephant in the Czech Republic.



Švermova 448, Zlín-Malenovice
www.muzeum-zlin.cz



25 CHURCH OF THE NATIVITY OF THE VIRGIN MARY IN ŠTÍPA

Zlín-Štípa
www.stipa.cz

The Church of the Nativity of the Virgin Mary in the municipal district of Štípa is one of the most important baroque monuments of the region. Believers have been visiting the statue of the Virgin Mary of Štípa, which is placed on the main altar, since the 14th century. The Štípa compound together with the monastery is part of the European Cultural Trail of St. Cyril and St. Methodius, and it is situated on the route between the pilgrimage sites at Svatý Kopeček, Svatý Hostýn and Velehrad.



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DUTCH-TYPE WINDMILL IN ŠTÍPA 26

Pod Větrákem 130, Zlín-Štípa
www.visitzlin.eu

The windmill called Větrák or Kovářův mlýn was built in 1858–1860 and is the only preserved monument of its kind in the vicinity of Zlín. This Dutch-style brick mill is unique because it has been preserved with its original technical equipment, which was still in use during World War II. Upon prior agreement with the owners, it is open to the public.



27 ZLÍN-LEŠNÁ ZOO AND CHÂTEAU

Lukovská 112, Zlín
www.zoozlin.eu

The Zlín Zoo is one of the most popular tourist destinations and both young and adult visitors often return repeatedly. The zoo is located in a picturesque park with a fairytale chateau in its centre, and offers plenty of space for animals from around the world. You can pet or feed stingrays, walk the Jaguar Trek or watch African elephants in the new enclosure. The entire area is wheelchair accessible.



Children will enjoy the jungle gym, Canopy Trail, a train ride and the Australia-themed children's playground.

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ZLÍN-LEŠNÁ ZOO AND CHÂTEAU 27

Lukovská 112, Zlín
www.zoozlin.eu



28 LUKOV CASTLE RUINS

Lukov 38, Lukov
www.hradlukov.cz

By the time you climb or cycle from the village of Lukov up the hill, you may be a bit of a ruin yourself, but it's definitely worth the effort. The Lukov castle has stood in the foothills of Hostýn Peaks since the beginning of the 13th century and was briefly owned by King Charles IV. The surrounding area is a very attractive location for climbers thanks to the rock formations, and there are many hiking and educational trails.



The largest oak in the Zlín region grows below the castle. The Wallenstein Oak is estimated to be at least 300 years old. According to legend, it was planted by the former owner of the castle, Albrecht von Wallenstein.

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TIPS FOR TRIPS



Find out where to enjoy the outdoors, where to play sports or experience a bit of adrenaline, what events are currently taking place and much more at:

 www.visitzlin.eu






Tourist Information Centre Zlín
náměstí Míru 12
Zlín 760 01
+420 577 630 270
is@zlin.eu

  [zlin.eu](https://www.instagram.com/zlin.eu)

Do you want to discover places that are associated with the name Bata? Then venture beyond the borders of Zlín to explore the **Bata region!**



 www.bataregion.cz/en/   [bataregion](https://www.instagram.com/bataregion)

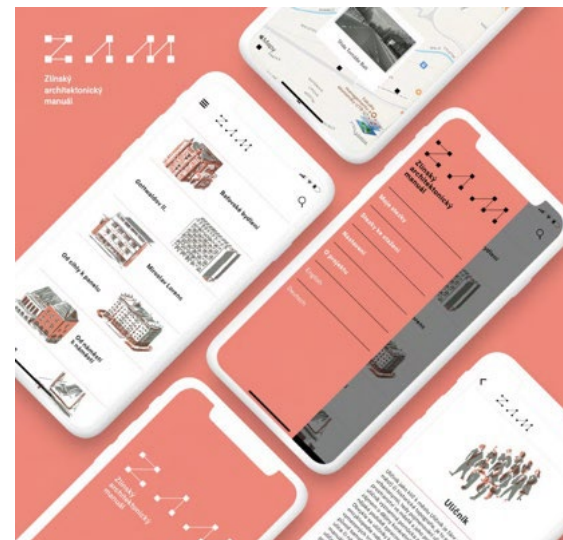


application
Batův Zlín

Do you want to walk through the city of Zlín with a guide and learn information you won't find elsewhere? Then take advantage of the regular walks through architecture called **ZLÍN ZONE**. You can choose from three thematic routes – Planned City, Living with Baťa and Factory in the Gardens.



If you are architecture enthusiasts, visit **ZAM – the Zlín Architectural Manual** website, where there are online and downloadable route maps that will guide you to interesting places in Zlín. If you want to head out into the terrain, you can download the offline ZAM application, which offers over 15 educational trails complete with a wealth of information, photos and an audio guide.



ZAM / Android App



ZAM / iOS App



[web zam.zlin.eu](http://web.zam.zlin.eu)



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